

**Equal Employment Opportunity Program Report
WQCS, Fort Pierce, Florida
Indian River State College**

Annual Reporting Period Ending: December 31, 2017

Position Filled:

In the time period from September 30, 2016 through December 31, 2017 WQCS filled one full-time position, WQCS Fiscal Management/Traffic Assistant Specialist. The position was advertised and three candidates were interviewed. All three candidates visited WQCS licensee, Indian River State College, one of these candidates, Donna Mulvey. Ms. Mulvey began working at WQCS as the Fiscal Management/Traffic Assistant Specialist on November 14, 2016.

Recruitment Source Information: *(Source, Address, Phone#, Contact Person)*

CPB.org Jobline

401 Ninth Street, NW
Washington, DC 20004-2129
800-272-2190
202-879-9600

www.cpb.org/jobline/

Cara Dalrymple, Vice President of Human Resources

Current.org

6930 Carroll Avenue, Suite 625
Takoma Park, MD 20912
301-270-7240

www.current.org

Nikia Andrews, Advertising Account Manager

HigherEdJobs.com

715 Lake Street, Suite 400
Oak Park, IL 60301

www.higheredjobs.com/default.cfm

814-861-8030

Lisa Marzka, Account Manager

Indeed.com

6433 Champion Grandview Way
Building 1
Austin, TX 7875

www.indeed.com

Indian River State College

Human Resources/website

3209 Virginia Avenue Bldg.F

Fort Pierce, FL 34981

772-462-7280

www.irsc.edu/humanresources/employment

Brenda Mckenzie, Human Resources Employment Supervisor

Outreach Activities:

- The WQCS Radio Reading Service read 12 hours per week of local newspapers to subscribers of the service with the help of 20 volunteers. Volunteers read 2 hours per day, 6 days per week.
- WQCS newsroom continued to make use of sound bites within local newscasts from FPREN meteorologist Jeff Huffman. These reports are used to inform the occupants of our broadcast region about potential or ongoing dangerous weather situations.
- WQCS newsroom continued to promote the FPREN weather app. on-air. Our app is used as a tool to inform the occupants of our broadcast region about potential or ongoing dangerous weather situations.
- Hourly weather updates can be heard Monday through Friday from 9am until 4pm on WQCS – HD1, and HD2. These reports are used to inform the occupants of our broadcast region about potential or ongoing dangerous weather situations.
- WQCS newsroom tweeted tropical weather updates and posted warnings and watches on Facebook. These reports are used to inform the occupants of our broadcast region about potential or ongoing dangerous weather situations.
- The FPREN link is located on the front page of the WQCS website. Our app is used as a tool to inform the occupants of our broadcast region about potential or ongoing dangerous weather situations.
- WQCS newsroom continued to drive online traffic to the WQCS/FPREN web page. Our app is used as a tool to inform the occupants of our broadcast region about potential or ongoing dangerous weather situations.
- WQCS replaced its on-air automation system, completed on June 19th, 2017. This was necessary to insure proper delivery of emergency information located on our website, making it easier to find for the viewer and listener.
- WQCS upgraded its website, completed by October 30th, 2017. This was necessary to insure proper delivery of emergency information located on our website, making it easier to find for the viewer and listener.
- WQCS has completed a revamping of its programming, donation, and emergency notification pamphlets and paraphernalia. This was necessary to insure that the public was given accurate written information for emergency situations.
- WQCS operations manager and WQCS traffic/operations specialist each hold the highest amateur radio license and have participated in amateur radio testing and meetings, which are held at the WQCS studios. Their licensing to ham radio operations is used as a tool to

inform the occupants of our broadcast region about potential or ongoing dangerous weather situations.

- Amateur Radio Club Meetings were held at WQCS – Amateur radio club meetings are used as information sessions to align local ham radio operators in our broadcast region in case of potential or ongoing dangerous weather situations.
- Amateur Radio Club Testing were held at WQCS – Testing replenishes the pool of possible participants in information for emergency situations.
- WQCS traffic/operations specialist is an active member of CoCoRaHS (Community Collaborative Rain, Hail and Snow Network); the weather data collected is used by various organizations including the National Weather Service and Emergency Management officials. Participation in this service insures that we are a primary outlet for distribution of information to the blind during times of emergency situations.

Intern/Educational Outreach:

- 25th. year recording YMS. (*Young Musicians Spotlight*) featuring area youth musicians. Twenty musicians were recorded in the WQCS Performance Studio and twelve students were featured in the *Young Musicians Spotlight* that airs Memorial Day.
- WQCS donated a \$500.00 annual scholarship to the Indian River State College Education Foundation for a graduating IRSC student studying media.
- WQCS produces *Treasure Coast Happenings*, a local 5-minute interview program, which gives area non-profits a chance to promote their upcoming fundraising and community outreach efforts.
- WQCS received the St. Lucie County Chamber of Commerce Business and Industry award “Business of the Year” for our professional service to our community.
- Radio Station tours were given to students and educational classes throughout the year.
- WQCS staff created and presented to IRSC’s Entrepreneur and Marketing class a presentation of how the station is marketed and statistics. Student were very involved and asked many questions about media and marketing.
- WQCS helps support the Athletic department with an annual donation and the station banner hangs in the sports complex.
- Pioneer Radio is a group of students that write, produce and air a show on educational topics on the station’s HD1 channel.
- WQCS fiscal management/traffic assistant specialist received her Associates degree in Business Administration.
- The station provided IRSC nearly \$230,000.00 in public service announcements.

